

Binational Economic & Tourism Alliance
Membership Application Form 2011



Please complete both pages and fax to: (716) 856-6754

Name: _____ Title _____

Organization: _____

Address: _____ City: _____

State/Province: _____ Zip/Postal Code: _____

Telephone: (____) _____ Fax: (____) _____

Email: _____

Website: _____

(See Definitions on the next page. All funds quoted are in U.S. dollars for U.S. Members, Canadian members pay in Canadian dollars plus 13% HST)

MAJOR BENEFACTORS

\$5,000+ ___

**PRIVATE & PUBLIC SECTOR ORGANIZATIONS & NON-PROFIT TOURISM,
ECONOMIC DEVELOPMENT AND MEMBERSHIP-BASED ORGANIZATIONS**

1 - 500+ Employees	\$2,500 ___
2 - 250 to 499 Employees	\$1,750 ___
3 - 100 to 249 Employees	\$1,250 ___
4 - 26 to 99 Employees	\$1,000 ___
5 - 1 to 25 Employees	\$ 500 ___
6 - Individual Business Owner/ Consultant	\$ 250 ___

**NON-PROFIT CULTURAL, ARTS OR SOCIAL SERVICE OPERATIONS AND
ORGANIZATIONS**

1 - 500+ Employees	\$1,500 ___
2 - 250 to 499 Employees	\$1,000 ___
3 - 100 to 249 Employees	\$ 500 ___
4 - 26 to 99 Employees	\$ 350 ___
5 - 1 to 25 Employees	\$ 200 ___

ACADEMIC ORGANIZATIONS

\$ 500 ___

INDIVIDUALS INTERESTED IN BETA

\$ 200 ___

STUDENT

\$ 100 ___

BETA Contact Information:

U.S. OFFICE:

The Binational Economic & Tourism Alliance, Inc.
143 Genesee Street
Buffalo, NY 14203
Tel: (716) 856.6525 x 133
Toll-Free: 1.877.884.2736 x 133
Fax: (716) 856.6754

CANADIAN OFFICE:

The Binational Economic & Tourism Alliance, Inc
5400 Robinson Street, 2nd Floor
Niagara Falls, ON L2G 2A6
Tel: (905) 401.4450

www.btapartners.com

My check for payment in the amount of \$ _____ payable to the Binational Tourism Alliance, is attached.

I wish to pay by credit card Visa Mastercard

Card # _____ Expiry Date _____

Cardholder Name (Please Print) _____

Cardholder Signature _____

Credit Card Security Code _____

Credit Card Billing Address _____

City _____ State/Prov _____ Zip/Postal Code _____

Please invoice me for payment.

There are other ways I would like to assist the organization – Please contact me to arrange a meeting to discuss in more detail.

There are other people/organizations I would like to inform about the BETA – Please contact me to arrange a meeting to discuss in more detail.

DEFINITIONS:

MAJOR BENEFACTORS: Founding Board Members, leading institutions and members of the community who support the vision of the Binational Tourism Alliance and make a major contribution to help further the work of the organization. This may be a one-time or annual contribution and entitles the contributor to full benefits of BETA membership.

PRIVATE & PUBLIC SECTOR ORGANIZATIONS and NON-PROFIT TOURISM & ECONOMIC DEVELOPMENT ORGANIZATIONS: Private, Public and Non-Profit (DMO's, Chambers of Commerce, EDC's) organizations who have several staff and/or members who will be accessing BETA member information and participating in BETA initiatives.

NON-PROFIT CULTURAL OR ARTS OPERATIONS AND ORGANIZATIONS who have several staff and/or members who will be accessing BETA member information and participating in BETA initiatives.

ACADEMIC ORGANIZATIONS: Colleges, Universities, Public & Private Schools with several professors/teachers/administrator and/or students who will be accessing BETA member information and participating in BETA initiatives.

INDIVIDUALS INTERESTED IN BETA: An individual interested in the work of the BETA who will be accessing BETA member information and participating in BETA initiatives.

STUDENTS: Post secondary level students interested in accessing BETA information and participating in BETA initiatives.