

SAVE THE DATE

OCTOBER 25, 2010

# INNOVATIONS<sup>AND</sup> GAME CHANGERS

TRADE CORRIDORS OF THE FUTURE



**Monday, October 25, 2010**

**8:00 a.m. – 3:15 p.m. | \$125 per person** includes lunch  
Templeton Landing, 2 Templeton Terrace, Buffalo, NY 14202

Conference features leading local, regional and national industry experts.

#### PANEL DISCUSSIONS

- **Completing the Puzzle: Development of the Continental 1 Corridor**  
Exciting changes and opportunities are sparking new developments in the completion of the final 200 or so miles of this 1,500 mile High Priority Trade and Travel Corridor. However, serious challenges remain. Learn about current projects from a panel of authorities on different sections of the Corridor.
- **Move it: Developing Multi-Modal Trade Corridors**  
A region's strength is only as solid as its connections by limited-access highway to air, rail and sea. This discussion will examine factors behind notable successes and difficulties, and outlines public and private measures for fostering the development of multi-modal corridors.
- **Go on Green: Building Sustainable Trade and Travel Corridors**  
Increasing greenways, reducing congestion, building efficiencies in milestraveled, and reducing travel times creates trade corridors that promote the cost-effective and safe movement of goods and people. This panel will examine the current status of and future prospects for green corridors.
- **Discover and Innovate: The Future of Infrastructure**  
The recent financial crisis and resulting decline in gas tax revenues have spurred the need for inventive solutions when building much-needed infrastructure. Topics include innovations in public/private partnerships, legislative possibilities, and changes to Pennsylvania's economy and roadways due to Marcellus Shale investment will be topics.
- **Delivering the Goods: Trade Corridor Organizations**  
Corridor organizations recognize that efficient corridor development improves the economic vitality of the regions they serve. This panel will discuss best practices and examine the triumphs and pitfalls of harnessing public, political, educational and business support for safe and effective trade and travel.

Register via the web at: [www.continentall.org](http://www.continentall.org)

Call: 716.218.7368

E-mail: [info@continentall.org](mailto:info@continentall.org)

EVENT PROUDLY SPONSORED BY:

**Continental 1, in partnership with the Buffalo Niagara Partnership**

Route 219 Association • AAA of Western and Central New York

Bradford Area Alliance • Buffalo Niagara Medical Campus



Keynote Speaker

**Patrick Jones, IBTTA**

Patrick Jones is Executive Director & CEO of the International Bridge, Tunnel and Turnpike Association. Since assuming this position in 2002, Pat has built IBTTA into the principal advocate for toll-financed transportation and the leader in producing high quality educational experiences for toll industry professionals. Before coming to IBTTA, Jones held senior management positions at the American Trucking Association, the American Public Transportation Association, and the Health Insurance Association of America.



Register: [www.continental1.org](http://www.continental1.org) | Call 716.218.7368 | Emails: [info@continental1.org](mailto:info@continental1.org)