



## NEBS MISSIONS (New Exporters to Border States)

**MAY 14-15, 2008 - BUFFALO, NEW YORK**

The New Exporters to Border States (NEBS) program is a practical, hands-on introduction to the basics of exporting to the United States. Participating in a NEBS mission is an excellent way to prepare your firm to succeed in the U.S. market.

The two-day NEBS will provide you with a solid understanding of the fundamentals of exporting to the United States by combining expert briefings with site visits to a U.S. border entry point and warehousing facility. NEBS is organized by the International Trade Branch, Ontario Ministry of Economic Development and Trade, in co-operation with the Canadian Consulate in Buffalo.

For over 25 years the NEBS program has addressed the needs of small-and medium-sized Ontario manufacturers and service firms, whether new to exporting, seeking to expand their sales to the United States or interested in updating their knowledge of US cross-border regulatory issues.

This cost-effective program is ideally suited for anyone involved in export development to the U.S., whether working in a management, inside or outside sales, marketing or business development position.

The next NEBS mission to Buffalo is scheduled for May 14-15, 2008. To register for NEBS, please complete this form and return by FAX to (416) 325-6509. For more information, please contact Elaine Marks, Ontario Ministry of Economic Development and Trade, T. 416-325-6665, [elaine.marks@ontario.ca](mailto:elaine.marks@ontario.ca)

Please register me for the: \_\_\_\_\_ May 14 –15 mission

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Product / Service: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Tel: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

NEBS participation fee is \$150 per participant. Please make your cheque payable to the "Minister of Finance" and return it along with a completed copy of the registration form to: International Trade Branch, Ministry of Economic Development & Trade, 6th Floor - Hearst Block, 900 Bay Street, Toronto, Ontario M7A 2E1 Attention: Elaine Marks

