



RESOURCES FOR GOING GLOBAL

Below are upcoming U.S. Commercial Service initiatives designed to connect you to business opportunities around the world. Please scroll down to learn more about each opportunity.

- 1) Webinar Series: Census' Foreign Trade Regulations (in English and Spanish)
- 2) Seminar: Complying with U.S. Export Controls
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- 4) Event: 5th Annual International Trade Conference - Hot Market Watch: Selling to Brazil, China and India
- 5) Commercial News USA Offers 50% Discount and Free Spanish Translation
- 6) Nominations Open for 2011 Exporter of the Year Awards

If you have any questions about these initiatives, please contact your local U.S. Commercial Service trade specialist. To find the trade specialist nearest you please visit <http://www.buyusa.gov/home/us.html>

Webinar Series: Census' Foreign Trade Regulations (in English and Spanish)

Using and Accessing the Foreign Trade Statistics

Date/Time/register: (English) September 13, 2010; 11:00 am ET

<https://emenuapps.ita.doc.gov/ePublic/newWebinarRegistration.jsp?SmartCode=0QBW>

Filing Requirements

Time/Date/Register: (English) September 13, 2010; 2:00 pm ET

<https://emenuapps.ita.doc.gov/ePublic/newWebinarRegistration.jsp?SmartCode=0QBU>

Time/Date/Register: (Spanish) September 20, 2010; 2:00 pm ET

<https://emenuapps.ita.doc.gov/ePublic/newWebinarRegistration.jsp?SmartCode=0QBQ>

Export Commodity Classification

Date/Time/Register: (English) September 15, 2010; 2:00 pm ET

<https://emenuapps.ita.doc.gov/ePublic/newWebinarRegistration.jsp?SmartCode=0QBT>

Date/Time/Register: (Spanish) September 21, 2010; 2:00 pm ET

<https://emenuapps.ita.doc.gov/ePublic/newWebinarRegistration.jsp?SmartCode=0QBP>

AES Overview

Date/Time/Register: (English) September 15, 2010; 2:00 pm ET

<https://emenuapps.ita.doc.gov/ePublic/newWebinarRegistration.jsp?SmartCode=0QBS>

Date/Time/Register: (Spanish) September 22, 2010; 2:00 pm ET

<https://emenuapps.ita.doc.gov/ePublic/newWebinarRegistration.jsp?SmartCode=0QBN>

How to Use AES PC Link

Date/Time/Register: (English) September 16, 2010; 2:00 pm ET

<https://emenuapps.ita.doc.gov/ePublic/newWebinarRegistration.jsp?SmartCode=0QBR>

Date/Time/Register: (Spanish) September 23, 2010; 2:00 pm ET

<https://emenuapps.ita.doc.gov/ePublic/newWebinarRegistration.jsp?SmartCode=0QBM>

Venue: Your Computer

Cost: \$50/each webinar payable by credit card

Learn about the Foreign Trade Regulations which are mandatory when exporting products overseas. For example, penalties may be imposed per violation of the Foreign Trade Regulations from \$1,100 to \$10,000, both civil and criminal. Learn about the foreign trade statistics from the U.S. Census Bureau and how these statistics can assist U.S. businesses increase exports with emerging markets. This webinar series, presented by the U.S. Census Bureau, will also cover, the legal and filing requirements, the USFPI, types of shipments, filing requirements of the foreign trade regulations, harmonized system, useful classification tools, general rules of interpretations, as well as the Schedule B Manual, Automated Export System, filing requirements of the Electronic Export Information (EEI), and the importance of filing export information in the AES PCLink online system. A question and answer session will follow after the presentation. For more information, please contact Linda.Abbuzzese@trade.gov

Seminar: Complying with U.S. Export Controls**Venue:** Salt Lake City, Utah**Date:** September 22-23, 2010**Learn more/register:** <http://www.buyusa.gov/utah/exportcontrolseminar.html>

Join the U.S. Commercial Service Utah and the Utah District Export Council for a program led by the Bureau of Industry and Security's professional counseling and compliance specialists. Complying with U.S. Export Controls provides an in-depth examination of the information exporters need to know to comply with U.S. export control requirements on commercial goods. This program is well suited for any company or research institution that needs a comprehensive understanding of their obligations under the U.S. Export Administration Regulations. For more information, please contact David.Fiscus@trade.gov.

Event: Expo Rebuild Chile International**Venue:** SurActivo Espacio Ferial in Concepcion, Chile**Date:** October 12-14, 2010**Learn more/register:** <http://www.exporebuildchile.com/>

This is a follow-on trade event that responds to Chile's need for immediate, medium and long term rebuilding in the wake of the massive earthquake in February 2010. The U.S. Commercial Service in Santiago will support participating U.S. companies, providing them on-the-ground support to make business connections and pursue sales opportunities in support of the rebuilding process. Pictures showing highlights of the first show, REBUILD CHILE EXPO 2010, can be found at: http://www.exporebuildchile.com/uploads/REBUILD_CHILE_PHOTO_SUMMARY_screen.pdf. In addition to the three day trade show, Expo Rebuild Chile International will feature presentations from representatives from the Chilean Ministries of Reconstruction, Public Works, Housing, Energy, Finance and Health. Copies of the Power Point Presentations from the REBUILD CHILE EXPO 2010 Conference program can be requested at http://exporebuildchile.com/Conference_Presentations. Information about Expo Rebuild Chile International can be found at: http://www.exporebuildchile.com/uploads/EXPO_REBUILD_CHILE_Show_Brochure_screen.pdf. U.S. companies have three participation options: Exhibitor, Executive Club or Product Catalog Display Only. Rebuild Chile Expo 2010 is organized by Kallman Worldwide Inc. For additional information contact: Peter McKenna Tel: 201-251-2600 Ext. 124, e-mail: PeterM@Kallman.com. United States Commercial Service – Santiago Chile; Matthew Hilgendorf, Commercial Officer Tel (011)-562-330-3315 Email: Matthew.Hilgendorf@trade.gov; Claudia Melkonian, Commercial Specialist Tel (011) – 562-330-3312 Email: Claudia.Melkonian@trade.gov; Website: <http://www.buyusa.gov/chile/en>

Event: 5th Annual International Trade Conference - Hot Market Watch: Selling to Brazil, China and India**Venue:** Duke Energy Center, Cincinnati, OH 45202**Date/Time:** October 19, 2010; 7:00am-5:00pm**Cost:** \$150/\$125 for additional company representatives**Learn more/register:** <http://www.buyusa.gov/cincinnati/conference.html>

Organized by the U.S. Commercial Service Cincinnati, this year's conference will provide market updates, tools, and resources for companies interested in selling to or expanding further into these countries. Presenters will include U.S. Department of Commerce international trade experts, as well as international companies and organizations sharing their expertise and resources for Brazil, China and India. In addition to conference plenary sessions, there will be over 10 break-out sessions to choose from. Selected topics for each country will include: market overviews; economic outlooks; customs and logistics; financial considerations; legal considerations; taxation/accounting; regulations; second-tier cities in China and India; and company experiences. For more information, please contact Marcia.Brandstadt@trade.gov

Commercial News USA Offers 50% Discount and Free Spanish Translation

Expand into new markets worldwide. Commercial News USA, the export promotion magazine of the U.S. Department of Commerce, offers exporters an inexpensive way to promote their products and services in 178 countries worldwide. Now, you can take advantage of discounted rates in the next of Commercial News USA, and receive a listing ad, translated into Spanish, for free. Place an ad in the November-December 2010 issue of Commercial News USA at a 50% discount (new advertisers only) and you will qualify for a free listing ad in the Spanish language special insert in the January-February 2010 issue. Commercial News USA reaches more than a quarter million buyers worldwide. Reserve your space in the next issue today. For more information, contact your U.S. Commercial Service trade specialist; call 1-800-581-8533, x 822, go online to <http://www.thinkglobal.us>, or send e-mail to advertise@thinkglobal.us

Nominations Open for 2011 Exporter of the Year Awards

Nominations are now being accepted for the 2011 ThinkGlobal Exporter of the Year Awards. The awards are made annually to recognize American exporters in a dozen different industry categories that are listed online at <http://www.export.gov/cnusa>. ThinkGlobal is a print and online publishing company that publishes Commercial News USA,

the official export promotion magazine of the U.S. Department of Commerce. Commercial News USA is a catalog-style magazine that reaches more than a quarter million readers in 178 countries worldwide. To be eligible for the award, a company must currently be exporting from the U.S. Companies may nominate themselves for the award. The deadline for nominations is September 10, 2010. For more information, or to submit a nomination, call 1-800-581-8533, x 802 or visit <http://www.exporteroftheyear.com>

The U.S. Commercial Service - Your Global Business Partner. With offices across the United States and in more than 75 countries, the U.S. Commercial Service of the U.S. Department of Commerce's International Trade Administration uses its global Network and international resources to connect U.S companies with international buyers worldwide. If you have any questions about these initiatives, please contact your local U.S. Commercial Service trade specialist. To find the trade specialist nearest you please visit <http://www.buyusa.gov/home/us.html> .