



BINATIONAL DIALOGUES SUMMIT 2011
"BUILDING A BINATIONAL COMMUNITY"

March 10 & 11, 2011
Americana Conference Resort & Spa
8444 Lundy's Lane, Niagara Falls, Ontario
FREE Parking On Site

REGISTRATION FORM
(Fax form to 716.856.6754 Attn: Helga)



University at Buffalo
The State University of New York



REGISTRANT INFORMATION: Please **PRINT** using a separate form for **each registrant**

Salutation: Dr. Prof. Mr. Mrs. Miss Ms. Other: _____

First Name: _____

Last Name: _____

Title: _____

Organization: _____

Mailing Address: _____

City: _____ Prov/State: _____ Postal/Zip Code: _____

Bus. Phone: _____ Home or Cell Phone: _____

Fax: _____ Email: _____

I am a: (**check only ONE**) Delegate Student Presenter Speaker Sponsor Sponsor Guest

Sponsor Company: _____

Dietary Needs/Allergies or Special Needs (please be specific) _____

Registration Details – U.S. Delegates pay in USD; Canadian Delegates pay in CDN (Pricing includes taxes & gratuities)

Full conference registration fee includes March 10 Binational Cornucopia Food & Wine Stations, Evening Entertainment and Binational Star Awards; March 11 Breakfast, Opening Keynote, Morning & Afternoon Panel Sessions, Selected Concurrent Sessions & Lunch with Keynote. Both Days: Trade Show Attendance, Refreshment Breaks, Delegate Bag, Select Sponsor Gifts and All Print Material.

Please check the applicable category:

FULL CONFERENCE: March 10 & 11, 2011

****BTA Members who have renewed by Jan 28 receive \$35.00 off FULL Summit Registration – check here if applicable**

BTA Member	Early Bird to Feb 20	<input type="checkbox"/> \$179.00	After Feb 20	<input type="checkbox"/> \$209.00
Non-Member	Early Bird to Feb 20	<input type="checkbox"/> \$199.00	After Feb 20	<input type="checkbox"/> \$229.00
Student	Flat Rate	<input type="checkbox"/> \$75.00	School:	_____
(Please Note: Students will pay directly to their school)				

FRIDAY ONLY: March 11, 2011

BTA Member	Early Bird to Feb 20	<input type="checkbox"/> \$150.00	After Feb 20	<input type="checkbox"/> \$180.00
Non-Member	Early Bird to Feb 20	<input type="checkbox"/> \$170.00	After Feb 20	<input type="checkbox"/> \$200.00
Student	Flat Rate	<input type="checkbox"/> \$75.00	School:	_____
(Please Note: Students will pay directly to their school)				

TRADE SHOW: (You must be registered for the Summit to obtain a Trade Show Table)

Runs 5:30pm Thursday, March 10 to 5:00pm Friday, March 11, 2011 in the Grand Ballroom.
 Setup begins on Thursday, March 10 at 12noon and must be completed by 4:00pm.
 Pricing includes skirted 6 foot table, 1 chair.

Sponsors will receive priority trade show placement. **A limited number of trade show tables are available for delegates at the following rates.** Not-for-profit Culturals may share a table. NOTE: In 2011, the Trade Show will be incorporated into the overall program space throughout the Summit by locating it in the Grand Ballroom where all plenaries and keynotes will take place.

<input type="checkbox"/> BTA Member	\$150.00
<input type="checkbox"/> Non-Member	\$250.00
<input type="checkbox"/> Electrical Outlet	\$ 50.00

INDIVIDUAL TICKETED EVENTS: (If you have registered for Full Summit, these events are included)

*** Separate Registration Form for Each Person Who Will Be Attending Please

Please Check: THURS EVENING CORNUCOPIA FRI KEYNOTE SPEAKER WITH LUNCH

\$55.00 Per Person Per Ticketed Event

CONCURRENT SESSIONS:

Please select from one of the three streams noted below. These themed breakouts are designed to provide general information in the morning sessions and practical “how-to” details in the afternoon sessions.

- Economic Development** – Building Global Gateways to New North American and International Markets
- Tourism** – Using Large Sport Events to Attract New Cross-Border Visitors
- Culture** – Connecting the Arts and Heritage for 1812 Bicentennial Success

PAYMENT OPTIONS:

I am paying by check

Payment Amount: \$ _____ CDN USD

If paying by check, please make payable to BINATIONAL ECONOMIC & TOURISM ALLIANCE and mail with this completed form to:

Binational Economic & Tourism Alliance
143 Genesee Street
Buffalo, NY 14203

OR

Binational Economic & Tourism Alliance
4681 Ontario Street
Niagara Falls, ON L2E 3R1

Payments must be received no later than by March 7, 2011.

I am paying by credit card (if submitting manually, please FAX your completed form to: 716.856.6754)

Visa Mastercard

Payment Amount: \$ _____ CDN USD

Card# _____ Expiry Date _____

Security Code (3 or 4 digit code on back of card) _____

Cardholder Name (please print) _____

Cardholder Signature _____

Credit Card Billing Address _____

City _____ Prov/State _____ Postal/Zip Code _____

CANCELLATION POLICY: (required information)

A full refund, less a \$100 administrative charge, will be provided for cancellation requests received in writing by February 25, 2011.

I acknowledge that I have read and accept the conditions of this policy

I give permission to share my contact information with other Summit Delegates Yes No

EMERGENCY CONTACT INFORMATION:

In the event of an emergency, please indicate who should be contacted

Contact Name: _____

Contact Phone: _____

Contact Email: _____

If you have any registration questions, changes or cancellation, please contact Helga Honey at 716.856.6525 x 157 / 1.877.884.2736 x 157 or helga.honey@btapartners.com