



BINATIONAL ECONOMIC + TOURISM SUMMIT 2010

"RECOVERY + GROWTH IN 2010"

March 25 & 26, 2010
The Conference Center Niagara Falls
101 Old Falls St., Niagara Falls, New York

REGISTRATION FORM

REGISTRANT INFORMATION: Please **PRINT** using a **separate form for each registrant**

Salutation: Dr Prof. Mr. Mrs. Miss Ms Other: _____

First Name: _____

Last Name: _____

Title: _____

Organization: _____

Mailing Address _____

City: _____ Prov/State _____ Postal/Zip Code _____

Bus. Phone: _____ Home or Cell Phone: _____

Fax: _____ Email: _____

I am a: Delegate Speaker Sponsor Sponsor Guest
Sponsor Company _____

Dietary Needs/Allergies or Special Needs (please be specific) _____

Registration Details - US Delegates pay in USD; Canadian Delegates pay in CDN

Full conference registration fees **includes** March 25 Opening Lunch and Binational Star Awards, Plenary Sessions, Binational Cornucopia Food & Wine Stations & Evening Entertainment, March 26 Breakfast, Opening Keynote, Morning Panel Session, Selected Concurrent Session, Closing Lunch and Keynote. Both Days: Trade Show Attendance, Refreshment Breaks, Delegate Bag, Select Sponsor Gifts and All Print Materials

Please check the applicable category:

FULL CONFERENCE: March 25 & 26, 2010

****BTA Members who have renewed by Jan. 29 receive \$35.00 off Summit Registration (full event or combined full event/trade show) – check here if applicable**

BTA Member	Early Bird to Feb 28 <input type="checkbox"/>	\$209.00	After Feb 28 <input type="checkbox"/>	\$239.00
Non-member	Early Bird to Feb 28 <input type="checkbox"/>	\$239.00	After Feb 28 <input type="checkbox"/>	\$259.00
Student	Flat Rate <input type="checkbox"/>	\$75.00		
Crossing Borders Student (www.crossingborders.buffalo.edu/)	Flat Rate <input type="checkbox"/>	\$25.00	(special pricing only for students registered for the Crossing Borders Conference)	

SINGLE DAY RATE:**Select One:** **THURSDAY, MARCH 25** **FRIDAY, MARCH 26**

Check applicable category:

BTA Member, Private Sector	Early Bird to Feb 28	<input type="checkbox"/> \$99.00	After Feb 28	<input type="checkbox"/> \$119.00
BTA Member, Non-Profit	Early Bird to Feb 28	<input type="checkbox"/> \$89.00	After Feb 28	<input type="checkbox"/> \$109.00
Non-Member, Private Sector	Early Bird to Feb 28	<input type="checkbox"/> \$129.00	After Feb 28	<input type="checkbox"/> \$149.00
Non-Member, Non-Profit	Early Bird to Feb 28	<input type="checkbox"/> \$109.00	After Feb 28	<input type="checkbox"/> \$129.00

Student	Thursday March 25	Session beginning at 2:30pm and Evening Cornucopia	<input type="checkbox"/> \$25.00
Student	Friday March 26	Includes breakfast, morning sessions + closing lunch	<input type="checkbox"/> \$50.00

INDIVIDUAL TICKETED EVENTS:*****Separate Registration Form for Each Person Who Will Be Attending Please**

Please Check: **THURS AWARDS LUNCHEON** **THURS EVENING CORNUCOPIA** **FRI KEYNOTE SPEAKER LUNCH**

Check applicable category: *Please note that price is per ticketed event

BTA Member	<input type="checkbox"/> \$35.00
Non-Member	<input type="checkbox"/> \$45.00

TRADE SHOW :

11:30am Thursday, March 25 to 2:00pm Friday, March 26, 2010 in the Main Foyer. Set up begins Wednesday, March 24.

Pricing includes skirted 8 foot table, 2 chairs, all breaks, Thursday Cornucopia, + Friday breakfast**Special Offer – For those registered for Full Conference****Trade Show Only – includes Thursday Cornucopia, Friday breakfast & break refreshments both days**

<input type="checkbox"/> BTA Member	\$100.00
<input type="checkbox"/> Non – Member	\$150.00
<input type="checkbox"/> Cultural Non-Profit BTA Member	\$ 50.00
<input type="checkbox"/> Cultural Non-Profit Non-Member	\$ 75.00
<input type="checkbox"/> Electrical Outlet	\$ 50.00

<input type="checkbox"/> BTA Member	\$175.00
<input type="checkbox"/> Non – Member	\$225.00
<input type="checkbox"/> Cultural Non-Profit BTA Member	\$125.00
<input type="checkbox"/> Cultural Non-Profit Non-Member	\$150.00
<input type="checkbox"/> Add Electrical Outlet	\$ 50.00

Complete trade show contract & details will follow by email.

SUMMIT AGENDA, SOCIAL ACTIVITIES AND MEALS:

(please select one concurrent session)

THURSDAY, MARCH 25, 2010

7:00 AM – 9:00 PM	Registration Open – Main Foyer
11:30 AM – 9:00 PM	Trade Show – Main Foyer
12:00 PM – 2:30 PM	Opening Lunch & 2009 Binational Star Awards Entertainment / Exhibit Center Guest Emcee, U.S. & Cdn Political Greetings, 2009 Awards Presentations
2:30 PM – 2:45 PM	Break
2:45 PM – 5:15 PM	Plenary Session – Political Updates on Canada/US Relations & Presentations by Innovative North American Regions Cascades II Ballroom
5:30 PM – 9:00 PM	Binational Cornucopia Food & Wine Evening Cataract Room U.S. & Cdn Political Guests, Food & Wine Stations, Entertainment, Music and Networking

FRIDAY, MARCH 26, 2010

7:00 AM - 2:00 PM	Registration Open – Main Foyer
8:00 AM - 2:00 PM	Trade Show – Main Foyer
8:00 AM – 9:00 AM	Breakfast & Global Economic & Tourism Updates Cascades II Ballroom
9:00 AM – 10:00 AM	Opening Panel – Binational Projects to Kick Start Recovery & Growth Cascades II Ballroom
10:00 AM - 10:15 AM	Break
10:15 AM – 11:45 AM	Concurrent Sessions – Key to recovery & growth in the 2nd decade of the 21st Century will be understanding & use of the 4 C's – Creativity, Communication, Collaboration & Capital – in projects, partnerships, funding, delivery & marketing. These mixed sessions provide examples of private, public & non-profit successes. Cascades II, Red Jacket, Porter, Olmsted Please select one of the following panel presentations: <input type="checkbox"/> Creativity – innovative research & new product development <input type="checkbox"/> Communications – getting the message across to new audiences <input type="checkbox"/> Collaboration – finding the right partners for mutual success <input type="checkbox"/> Capital – identifying the right funding and human resources
11:45AM – 12:00 PM	Break
12:00 PM – 2:00 PM	Closing Lunch & Keynote Speaker – Positioning Binational Regions to Lead Recovery & Growth Entertainment / Exhibit Center

Payment Options:

I am paying by check

Payment Amount: \$ _____ **CDN** **USD**

If paying by check, please make payable to BINATIONAL TOURISM ALLIANCE and mail with this completed form to:

**Binational Tourism Alliance
275 Oak Street, Suite 150
Buffalo, NY 14203**

OR

**Binational Tourism Alliance
5400 Robinson St., 2nd Floor
Niagara Falls, ON L2G 2A6**

Payments must be received no later than March 19, 2010.

I am paying by credit card (if submitting manually, please FAX your completed form to: 716-856-6754)

Visa **Mastercard**

Payment Amount: \$ _____ **CDN** **USD**

Card # _____ Expiry Date _____

Cardholder Name (please print) _____

Cardholder Signature _____

CANCELLATION POLICY: (required information)

A full refund, less a \$100 administrative charge, will be provided for cancellation requests received in writing by March 12, 2010.

I acknowledge that I have read and accept the conditions of this policy

I give permission to share my contact information with other Summit Delegates Yes No

EMERGENCY CONTACT INFORMATION:

In the event of an emergency, please indicate who should be contacted

Contact Name: _____

Contact Phone: _____

Contact Email: _____

If you have any registration questions, changes or cancellations, please contact Helga Honey at 1-877-884-2736 x 157 / 716-856-6525 x 157 or helga.honey@btapartners.com