



**You Are Invited to The Launch of the
New 2010 “Women in Tourism” Series**

**Monday, June 28, 2010
5:30 p.m. to 8:00 p.m.**

**Sterling Inn & Spa
(Niagara Falls’ only Boutique Hotel)
5195 Magdalen St., Niagara Falls, Ontario**

Proudly Showcasing Our Members, Their Services and Successes

5:30 to 6:15	Registration & Refreshments
6:15 to 7:15	Introductions: Arlene White, Executive Director, BETA
	Guest Speakers:
	Rhonda Hughes, General Manager, Sterling Inn & Spa
	Rosanna Berardi, Managing Partner, Berardi Immigration Law
	Sondra de Rochemont, President & Co-Founder, BraZen BrAs
7:15 to 8:00	Refreshments and Networking

**Tickets: \$20.00 BETA Members \$25.00 Non-Members
(Canadian Participants pay CDN \$; U.S. Participants pay USD \$)**

Refreshments courtesy of Sterling Inn & Spa

Network, Knosh, Laugh, Learn & Generate New Business.

And men are always welcome!

More details and directions at btapartners.com/BiNational/womenintourism.aspx

Payments can be made by credit card (VI/MC) or check payable to The Binational Economic + Tourism Alliance. Pre-register by completing this form and faxing/mailing to Helga Honey by Thursday, June 24, 2010.

Name: _____ Amount \$ _____

Organization: _____

Phone: _____ Email: _____

Credit Card Number (VI/MC) _____ Exp. Date: _____

Cardholder Name: _____

Credit Card Security Code: _____ Cardholder Signature: _____

Credit Card Billing Address: _____

City _____ State/Prov _____ Zip/Postal Code _____

I give permission to share my contact information with other WIT attendees Yes No

Fax to: (716) 856-6754

Mail to: Binational Economic & Tourism Alliance, 275 Oak Street, Suite 150, Buffalo, NY 14203
Or Binational Economic & Tourism Alliance, 5400 Robinson St., 2nd Floor, Niagara Falls, ON L2G 2A6
Email: helga.honey@btapartners.com Call 716-856-6525 x 157 for more details.